



THE BEAUTY UNISEX SALON

HAIR | BEAUTY | MAKEUP | TREATMENT

“Where Beauty Meets With Expectation”



INVITING FRANCHISE PARTNERS

BUSINESS PROPOSAL

Contact Us 7827719099



*"Transforming Beauty,
One Radiant Smile at a Time –
Because You Deserve to Shine!"*

India Beauty & Personal Care Market Report



The market is being driven by two key trends, the increasing penetration of various brands and the growing popularity of herbal products.



Market Dynamics

-  SWOT
-  Porter's Five Forces
-  Key Indicators for Demand
-  Key Indicators for Price

The Indian beauty and personal care market attained a value of **USD 23.99 billion in 2023**, driven by the increased expenditure on personal care products. The market is expected to witness further growth in the forecast period of **2024-2032**, growing at a **CAGR of 10.8%**.

The Booming Beauty & Wellness Industry in India

-  Growth in the beauty, cosmetics, and wellness industry is not solely attributed to women.
-  Increasing the financial independence of women leads to greater self-care indulgence.
-  Women increasingly engage in beauty and wellness products and services. Indian women's grooming market has grown by over 42% in the last five years.
-  Since 2005, a significant rise in teenagers' consumption of beauty products.
-  68% of youngsters believe grooming products enhance their confidence.
-  Influencers, social media, and improved connectivity bridge urban-rural consumption gaps.
-  Firms extending reach to villages and small towns contribute to industry growth.

Why is Salon Franchise Business



Starting a salon franchise business can be an appealing venture for several reasons:

- 01 Proven business model
- 02 Best entrepreneurial model
- 03 Recession proof
- 04 High-Profit Margin
- 05 Brand Recognition
- 06 Payback within 1-2 years
- 07 No prior experience required





About The Beauty Unisex

Welcome to The Beauty Unisex Salon, where beauty meets expertise, and your well-being is our top priority. With a rich history spanning over 8 years in the beauty and wellness industry, we've become a trusted name, providing premium services across multiple cities.

✓ Our Legacy

With a foundation built on passion, innovation, and dedication, The Beauty Unisex Salon has evolved into a renowned chain with 10+ thriving locations across various cities. Our journey has been fueled by a commitment to excellence and a vision to redefine beauty standards.

✓ Experience Matters

Our 8+ years of experience in the beauty and wellness industry have allowed us to perfect our craft. We have honed our skills, staying at the forefront of industry trends to offer you the latest and most effective beauty solutions.

Our Vision

We offer unmatched luxury and style at affordable prices, creating an empowering space where clients can discover their unique beauty. Our team is committed to continuous growth, creativity, and the highest standards of professionalism.

Our Mission

Our goal is to create a peaceful atmosphere that promotes creativity, learning, and teamwork among our staff. We strive to provide affordable luxury with transparent pricing, efficient service delivery, and unwavering client support.



OUR PROFESSIONAL BRAND'S PRODUCTS

CASMARA

VLCC

Blossom Kochhar
aroma magic

OZONE[®]
Nature. Science. Beauty

LOTUS
PROFESSIONAL

OXYLIFE
SALON PROFESSIONAL

LOTUS
HERBALS

L'ORÉAL


Schwarzkopf

GK
HAIR
PROFESSIONAL

Kerafusion[™]
KERATIN TREATMENT

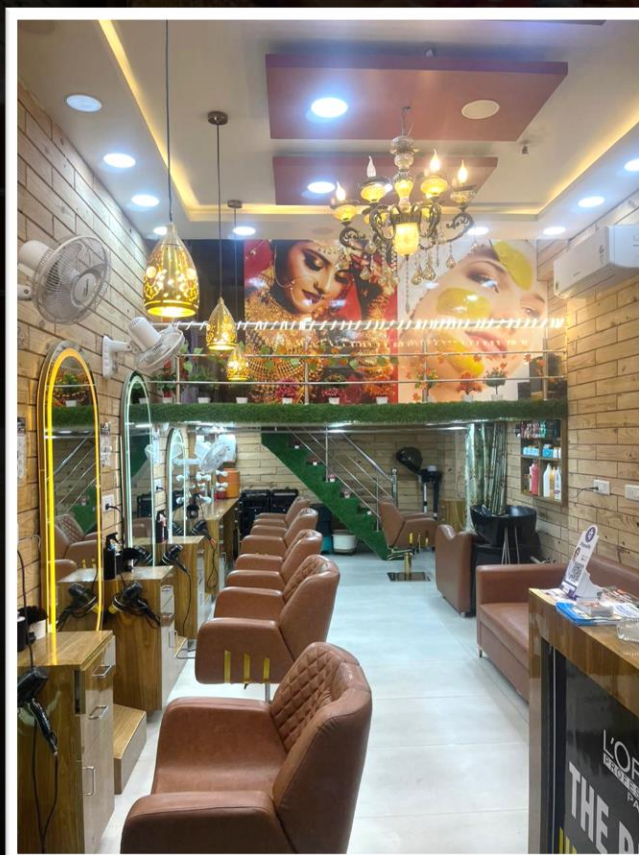

WELLA
PROFESSIONALS

RICA
MADE IN ITALY

OLAPLEX[®]

WHY CHOOSE US

- 01 Loyal customer base
- 02 360 degree support. All cash business
- 03 Proven Expertise
- 04 Wide range of high-quality products and services.
- 05 Premium Service
- 06 Expansive Reach
- 07 Hygiene and Safety



USP's

The USP of The Bridal Unisex may include the following:

- 01 Genuine High-Quality Products
- 02 Architecture & interior that attract customers
- 03 Customized Makeup Solutions
- 04 Latest Techniques
- 05 Professional & experienced Artists
- 06 Specialized Services





FRANCHISE OPPORTUNITY

Become A Franchisee Of The Beauty Unisex Salon





Franchise Model

An Opportunity to Join The Beauty Unisex Salon Recognized by India. An Opportunity to Increase Your Financial Power and Business Intelligence with The Beauty Unisex Salon. The Beauty Unisex Salon is offering a FOFO (Franchisee Owned Franchisee Operated) franchise model.

The diagram shows three levels of franchise models. At the top is 'BU SALON', which is connected by a vertical line to 'BU LUXURY SALON' in the middle. From 'BU LUXURY SALON', a vertical line goes down to 'BU ELITE SALON' on the right. A white box containing 'BU ELITE SALON' is positioned to the right of the vertical line connecting 'BU LUXURY SALON' and 'BU ELITE SALON'.

BU SALON

BU LUXURY SALON

BU ELITE SALON





BU Salon Model

- Area Req:- 300 - 500 sqft
- Franchise fee:- 2.49 lac
- Investment Range:- 10 – 15 lac
- Royalty charges:- 10k or 5 % of sales
- ROI:- 12-18 months

Luxury Salon Model

- Area Req:- 800 - 1000 sqft
- Franchise fee:- 3.99 lac
- Investment Range:- 18 – 20 lac
- Royalty charges:- 15k or 5 % of sales
- ROI:- 18-24 months

Elite Salon Model

- Area Req:- 1500 sqft
- Franchise fee:- 5.99 lac
- Investment Range:- 30 lac & above
- Royalty charges:- 25k or 5 % of sales
- ROI:- 24-30 months

* Franchisee fee negotiable as per survey of the locality.

Franchise Benefits

- ✓ Professional and experienced Staff
- ✓ 360-degree support from the brand itself.
- ✓ Offering great margin on sales
- ✓ Collaboration with professional brands
- ✓ Higher customer base
- ✓ Marketing Strategy
- ✓ Digital Marketing Support
- ✓ Monthly Audit

Franchise Support

- ✓ Lead Management Support
- ✓ Upskilling & Reskilling
- ✓ Training Programs
- ✓ Site Selection Assistance
- ✓ Marketing Support
- ✓ Supply Chain Management
- ✓ Operational Guidance
- ✓ Technology Integration
- ✓ Quality Control
- ✓ Financial Guidance



CAPEX



- ✓ Franchise Fee
- ✓ Salon Equipment
- ✓ Stock
- ✓ Furniture and Fixtures
- ✓ Equipment
- ✓ Interior Design and Renovation
- ✓ Licenses and Permits
- ✓ Sign Board
- ✓ Marketing and Advertising

- ✓ Air Conditioning

OPEX

- ✓ Salon Staff
- ✓ Rent
- ✓ Maintenance
- ✓ Electricity
- ✓ Salary
- ✓ Maintenance and Repairs
- ✓ Stock Consumption
- ✓ Monthly Royalty Fee
- ✓ Software
- ✓ Professional Services
- ✓ Training and Education



Our Branches

- 📍 Nirala Aspire, Noida Extension
- 📍 Panchsheel Greens 2 Noida Extension
- 📍 Ajnara Le Mart, Noida Extension
- 📍 Cherry County, Noida Extension
- 📍 Galaxy Vega, Noida Extension
- 📍 Supertech Eco Village 3 Noida Extension
- 📍 Ace Divino Noida Extension
- 📍 Express Garden Indirapuram, Ghaziabad
- 📍 Lal Bangla Kanpur
- 📍 Super Shopping Centre Indira Nagar

Lucknow



Don't Miss the Opportunity
to be a part of our
The Beauty Unisex Salon



THANK YOU

Contact Us

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