



PURVANCHAL
COLLECTION PRIVATE LIMITED

COLLECTION OF SAREES, SUITS, AND LEHENGAS

BUSINESS PROPOSAL

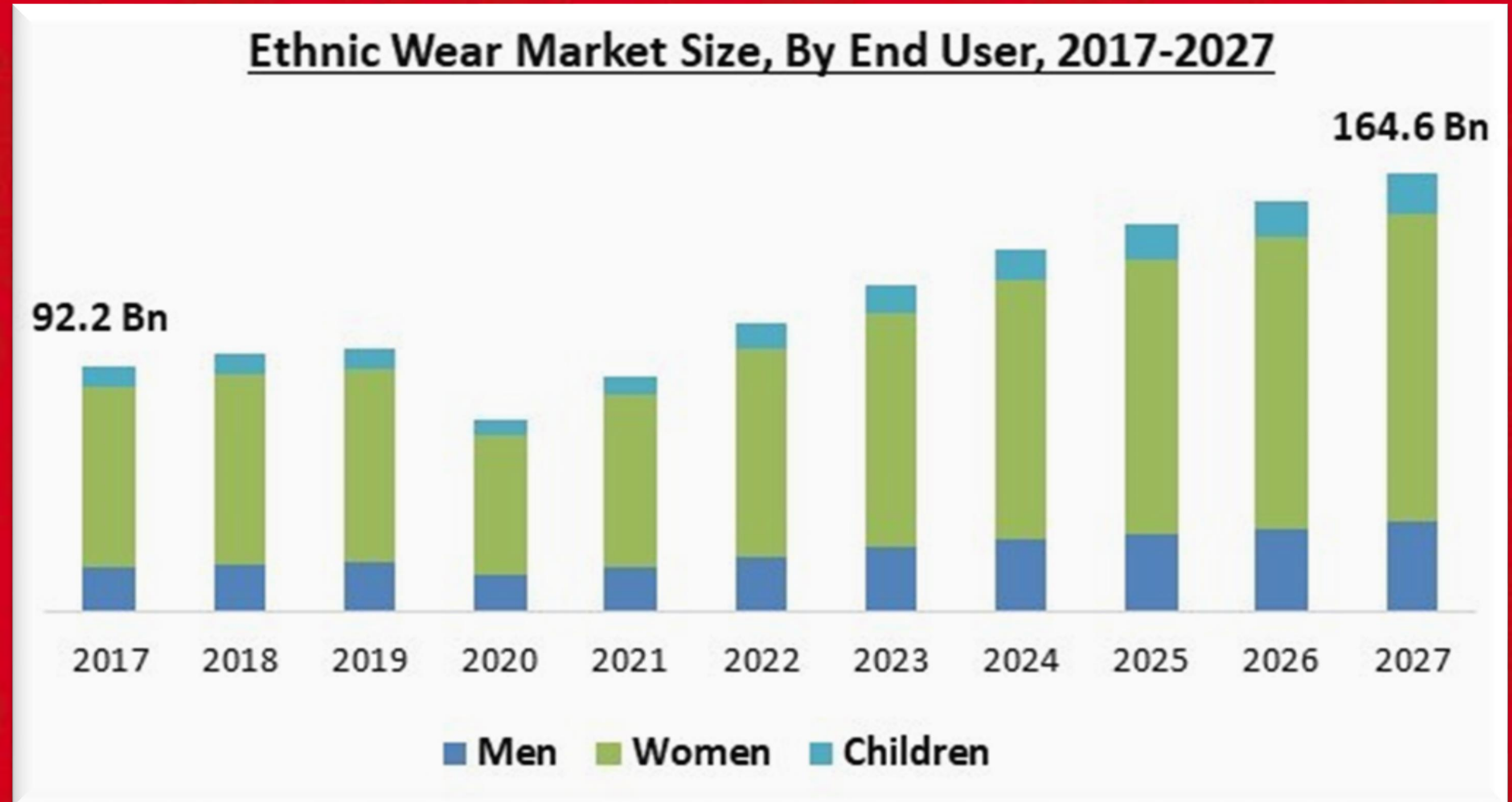
Contact Us 7827719099

"Feel elegant and stylish with our beautiful sarees, suits, and lehengas, blending tradition with modern flair."



Indian Ethnic Wear Market Trends

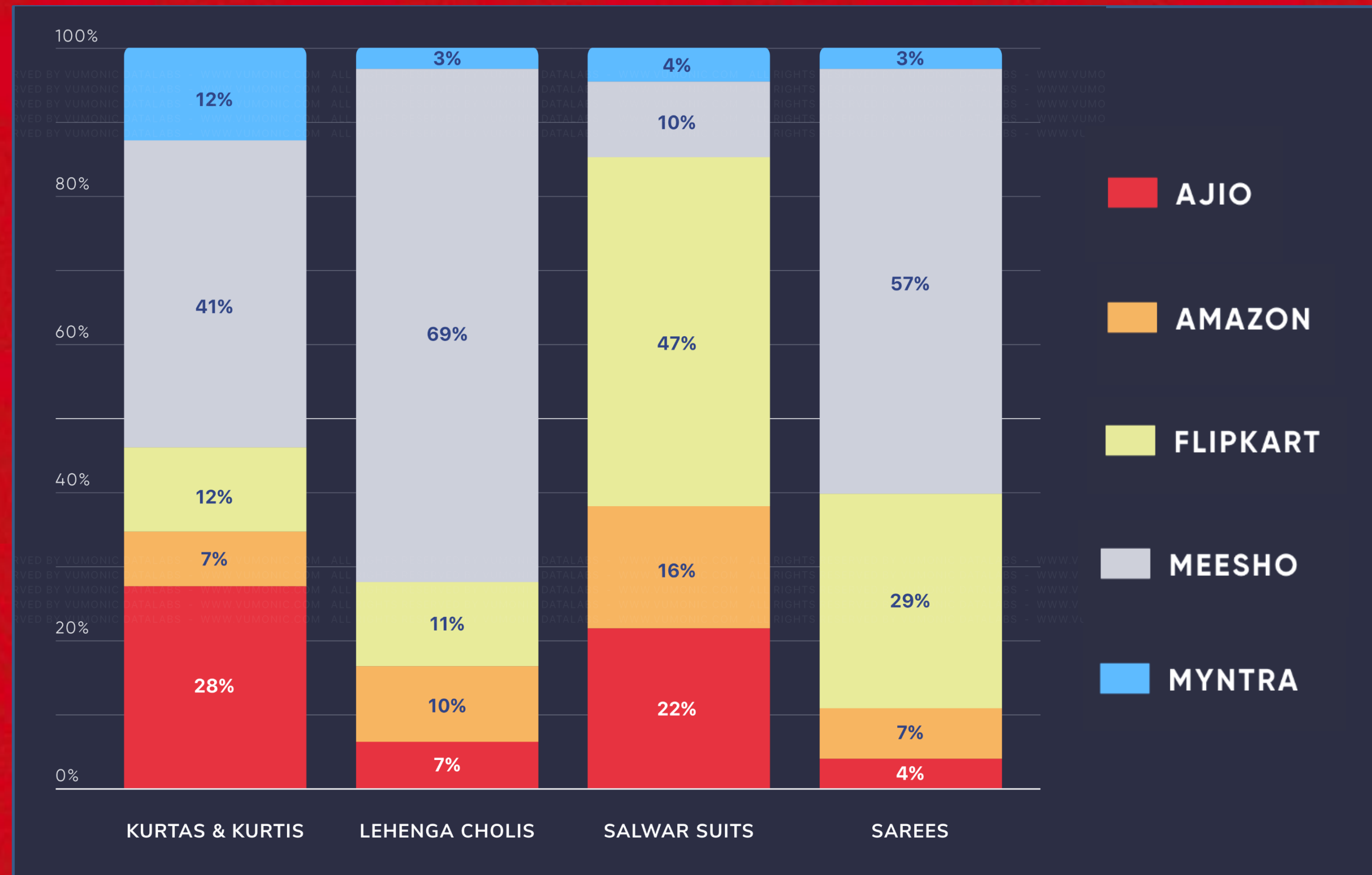
Indian Ethnic Wear Market size is expected to reach **\$164.67 billion by 2027**, rising at a market growth of **10.82% CAGR**.





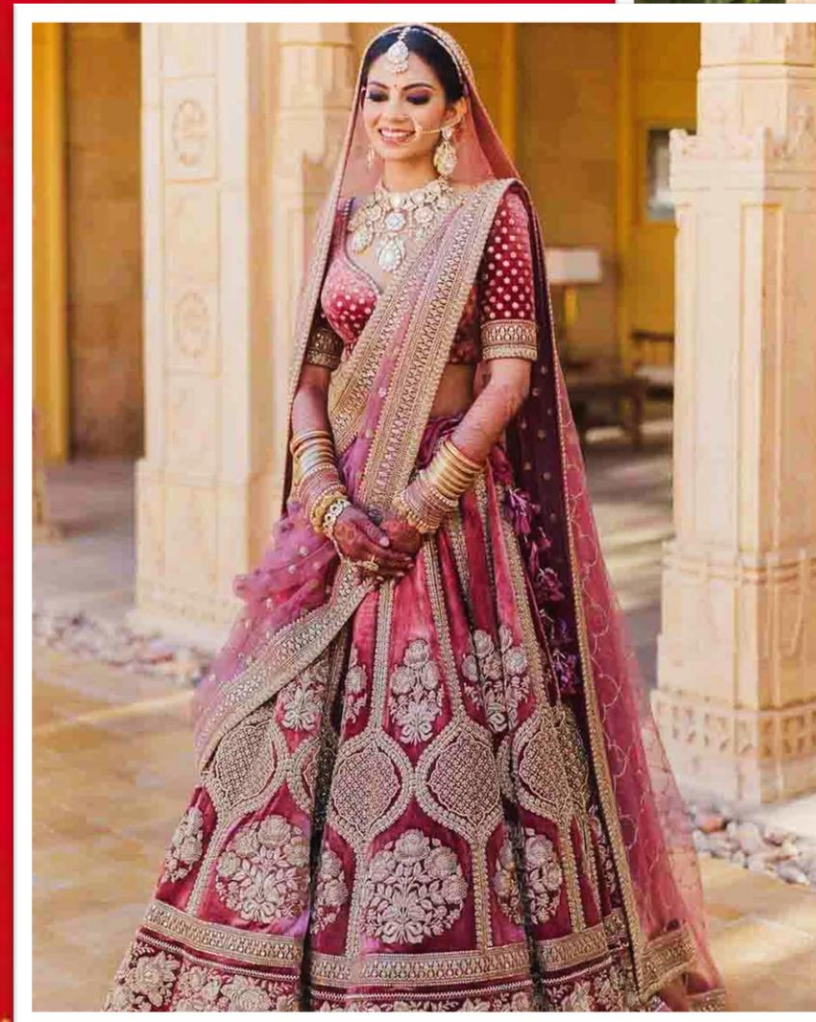
Women Ethnic Wear - Online Platform Market

The Sarees product is dominated by Meesho and Flipkart, who hold more than **85%** of the market share in Tier 2 & 3.



Indian Ethnic Wear Opportunities

- ❖ Traditional Designs with Modern Twists
- ❖ Regional and Cultural Diversity
- ❖ Online Retail Growth
- ❖ Customization and Personalization
- ❖ Celebrity Endorsements and Influencer Marketing
- ❖ Wedding and Festive Season Demand
- ❖ Quality and Craftsmanship
- ❖ Sustainable and Ethical Fashion





PURVANCHAL
COLLECTION PRIVATE LIMITED



ABOUT **PURVANCHAL COLLECTION**

PURVANCHAL COLLECTION is a fashion clothing brand based in the heart of (Molarband, Badarpur, New Delhi), India. We are one of the leading trendsetters in the world of Indian ethnic wear.

PURVANCHAL COLLECTION is a tribute to Indian womanhood. We have become one of the leading fashion addresses in India. PURVANCHAL COLLECTION has always put its customers first by providing them with exceptional quality products and services, always delivered with a smile. Our collection includes a wide variety of designs from traditional to modern styles, and with our experienced artisan creating intricate pieces of art, you will find something unique and special for all occasions. Our commitment to customer service means that all of our customers are guaranteed a smooth shopping experience, so you can be sure you will have an unforgettable time shopping for your attires with us. We love being a part of your celebrations and feel beyond blessed that you place your trust in us. And we make sure that we deliver every time with all our heart and soul put into it.



Our Vision

Our goal is to establish Purvanchal Collection outlets throughout the world. Also, provide customers with their own branded clothing.

Our Mission

Our mission is to provide fashionable and high-quality clothes that make every customer look and feel their best, whether it's for everyday wear or special occasions.





Our Founders



Founder
Narendra Gaur



Director
Mohit Kumar



Director
Alok Kumar



Purvanchal Collection Store





❖ Lehengas

❖ Gown

❖ Sarees

❖ Suits/ Kurtis

❖ Occasional Wear

OUR
 **PRODUCT RANGE**

OUR LEHENGAS



OUR GOWNS

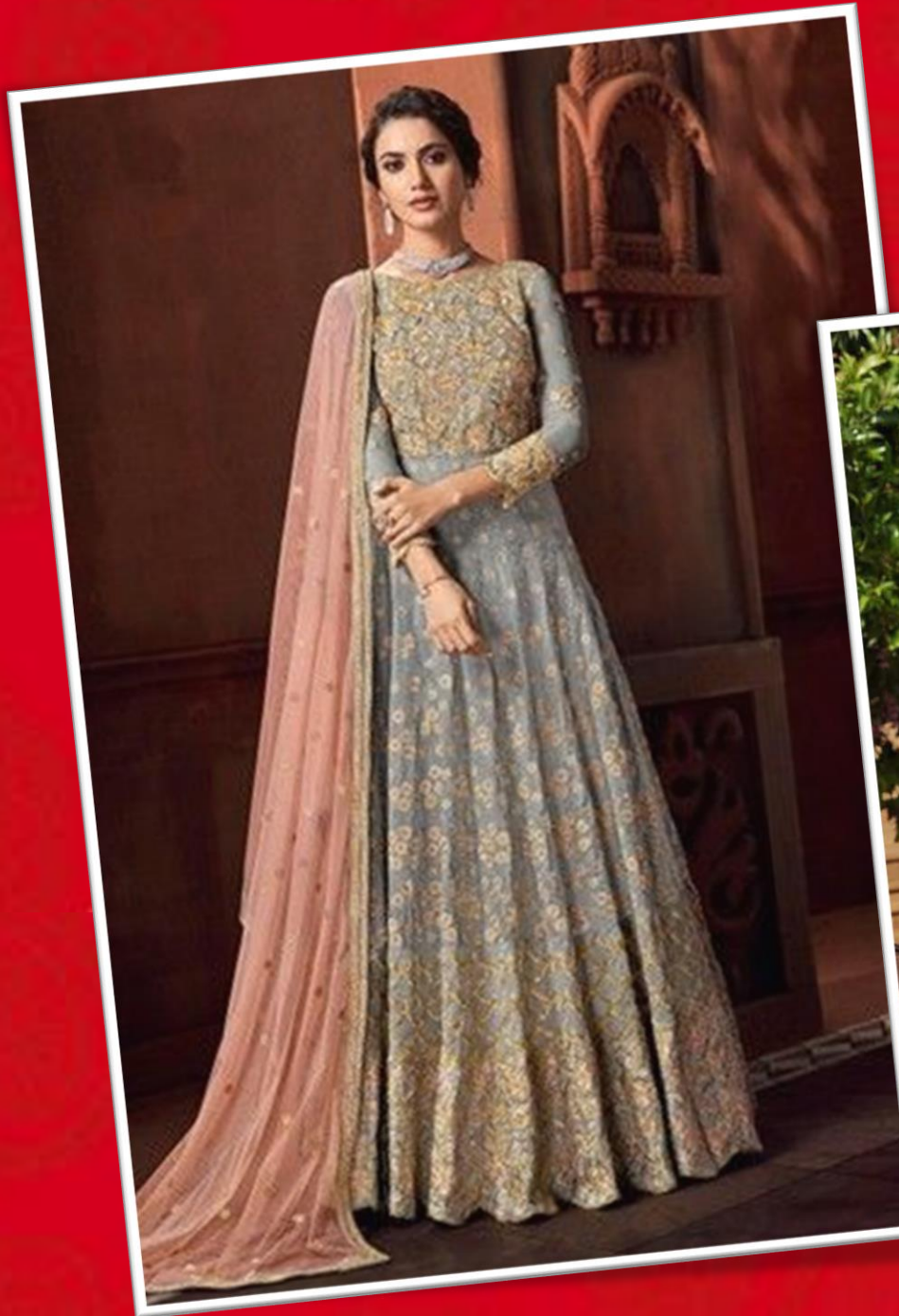




OUR SAREES



OUR SUITS/KURTIS



OUR OCCASIONAL WEAR





WHY CHOOSE US

01

Exquisite Craftsmanship

02

Diverse Collection

03

Empowering Women

04

Quality Assurance

05

Bridal Brilliance

06

Customer-Centric Approach





FRANCHISE **OPPORTUNITY**

Become A Franchisee Of Purvanchal Collections

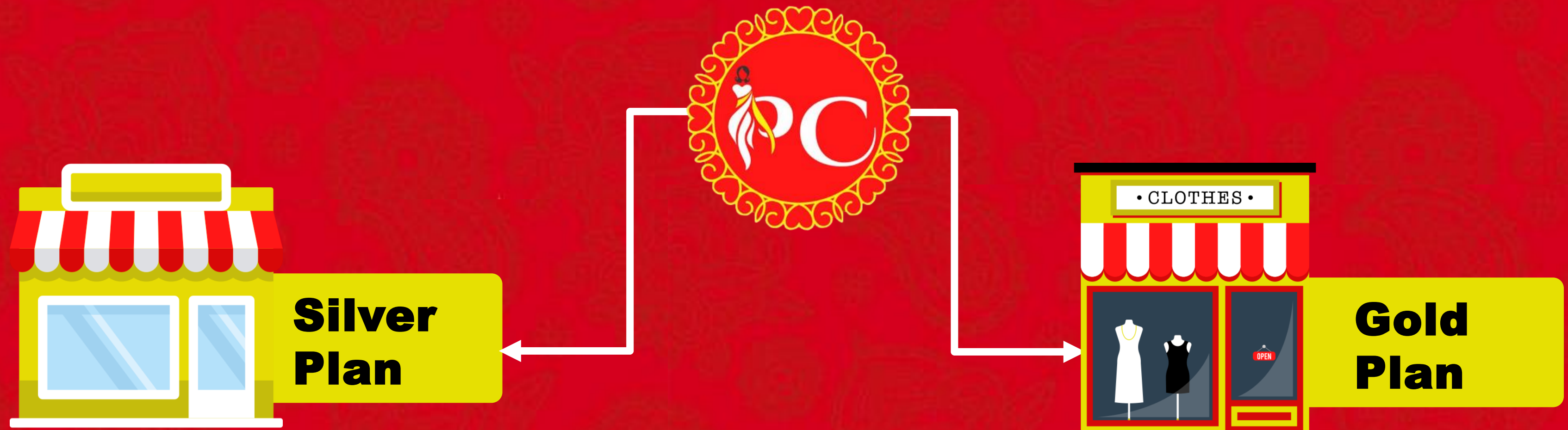




FRANCHISE MODEL

An Opportunity to Join the **PURVANCHAL COLLECTION** recognized by India.

An Opportunity to Increase Your Financial Power and Business Intelligence with Purvanchal Collection. Purvanchal Collection is providing the FOFO model to franchisees.



Silver Plan



Area Req:- 1000 - 1500 sqft.



Franchise Fee:- 1 Lakh



Royalty:- Zero



Profit Margin:- 20 – 30%



Product:- Suit, Saree, Lehenga



TOTAL INVESTMENT:- 25 LAKH



Including Interior, Franchise Fee and Stock





Gold Plan



Area Req:- 2000 - 3000 sqft.



Franchise Fee:- 1 Lakh



Royalty:- Zero



Profit Margin:- 20 – 30%



Product:- All Range Of Purvanchal

Suit, Saree, Lehengas, Gown, Shirt, Pant, Fabric etc.



TOTAL INVESTMENT:- 50 LAKH



Including Interior, Franchise Fee and Stock



Provide Manager



A stylized yellow icon of a woman in a sari, positioned to the left of the word 'Requirement'.

Requirement

- ✓ Property at Prime location
- ✓ Employee requirement as per Business Model
- ✓ Financially Sound

A small decorative icon consisting of a yellow and black swirl, resembling a stylized flame or a traditional Indian motif.

FRANCHISE BENEFITS

- ✓ Established Brand Recognition
- ✓ Proven and Successful Business Model
- ✓ Comprehensive Training Programs
- ✓ Marketing Support at National and Local Levels
- ✓ Access to Exclusive Product Range
- ✓ Ongoing Operational Guidance and Support
- ✓ Bulk Purchasing Power for Cost Savings
- ✓ Integration of Latest Technology and Systems
- ✓ Utilization of Brand Recognition and Loyalty
- ✓ Continuous Innovation in Product Offerings



Purvanchal Collection Stores





Purvanchal Collection Stores





Purvanchal Collection Stores





Purvanchal Collection Branches

A-3, Block-B, Jaitpur Road, Molarband
Extn, Badarpur New Delhi - 110044

Branch Office 3

CNS PLAZA, (Near Smart Point),
Lal Kuan, Ghaziabad - 201009

Branch Office 4

22/22 Gali no. 23, Molarband Market,
Badarpur, Delhi - 110044

Branch Office 1

1C-49, NIT 1, Faridabad,
Haryana - 121001

Branch Office 2

Head Office

D- 10, Gali no. 23, Molarband, Badarpur, New Delhi - 110044



***Don't Miss the Opportunity
to be a part of our
PURVANCHAL COLLECTION***



THANK YOU



CONTACT US

Telephone:- 7827719099

Website:- franchisebatao.com

