

 **BRAEVO**

LED FLAT PANEL BUSINESS PROPOSAL

A brand of Henxduf Limited.

www.franchisebatao.com



Interactive Display Market

Global Opportunity Analysis And Industry Forecast (2020 – 2027)



- ## DRIVERS
- Increase in Demand for Interactive Signage and Kiosks
 - Declining Cost of Interactive Displays
 - Rising Adoption of Interactive Learning Solutions in Classrooms

MARKET SEGMENTATION

- ### BY PRODUCT
- Interactive Flat Panel Displays
 - Interactive Whiteboards
 - Interactive Kiosks

- ### BY END USER
- Retail
 - BFSI
 - Healthcare
 - Transportation
 - Education
 - Hospitality



North America : The Largest Share



CAGR
(2020-2027)

8.1%



Market Size USD
35.03 Billion

Interactive Display Market



The Interactive Display Market is expected to grow at a CAGR of 8.1% from 2020 to 2027 to reach USD 35.03 billion by 2027, from USD 20.34 billion in 2020. Interactive displays find applications across multiple industry verticals, such as retail, BFSI, education, corporate & government, healthcare, transportation, sports & entertainment, and hospitality.



Projector VS Interactive LED Panel



Projector

- Uses projection technology like DLP or LCD.
- Requires a flat surface for projection.
- May need calibration for accurate touch/pen input.
- Brightness critical, especially in well-lit environments.
- Regular maintenance (changing bulbs, cleaning filters).
- Image quality affected by resolution and screen size.
- Portable and easily moved.
- Lower initial setup costs but higher maintenance costs.

Interactive LED Panel

- Uses LED technology for direct display.
- Can be used on any flat solid surface.
- Requires less calibration for touch/pen input.
- High brightness for visibility in brightly lit rooms.
- Longer lifespan and lower maintenance.
- Provides high-resolution displays.
- Less portable due to integrated nature.
- Higher upfront cost, lower maintenance costs.



Blackboard and Chalk



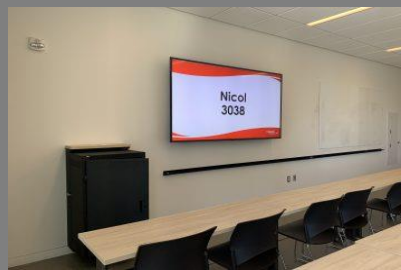
Green board and Chalk



Whiteboard and Markers



Interactive LED Panel



LCD and Plasma Displays



Projector + Computer



KENDUF



Brilliance Beyond Boundaries:
Illuminate Your Space with
LED Flat Panel Excellence!



About Us

Welcome to **Henxduf Limited**, a leading technology solutions provider for businesses in India. Specializing in wholesale and retail, we offer cutting-edge products including IFP (Interactive Flat Panels), OPS (Open Pluggable Specification) devices, high-quality cameras, robust IFP stands, and various OEM offerings.

Our experienced team delivers tailored solutions and unparalleled service. Our mission is to empower clients with the latest and most advanced products to stay ahead of the competition.

We operate with a focus on excellence, consistently striving to deliver the highest levels of quality and value in all facets of our business.

Henxduf Limited is a realm where innovation meets excellence, continuously refining our product offerings and services to meet the ever-evolving needs of the industry.





OUR MISSION

Our goal at Henxduf Limited is to provide businesses across India with state-of-the-art technology solutions that will help them thrive in the future. We are committed to delivering exceptional products and services, enabling our clients to stay ahead in the dynamic landscape of modern industry. Through dedication to innovation, quality, and customer satisfaction, we aim to become the leading provider of advanced technology products, contributing to the success and growth of our clients.

OUR VISION

At Henxduf Limited, we aim to create a technological landscape where businesses can thrive through the seamless integration of the latest innovations. Our goal is to become the go-to source for businesses seeking technological excellence by providing high-quality products and services. We are committed to sustainable practices, a customer-centric approach, and continuous advancements in technology to foster a future where businesses achieve unprecedented success through cutting-edge solutions provided by Henxduf Limited.



- Digital Interactive Panel
- OPS Technology
- 4K Ultra HD Auto Focus Camera
- 4K Ultra HD USB Camera
- 4K PTZ Video Conference Camera
- 4K Ultra HD USB Camera
- 4K Video Conference Camera
- Stand/Wall Mount

OUR PRODUCTS



Digital Interactive Panel



OPS Technology



4K Ultra HD Auto Focus Camera



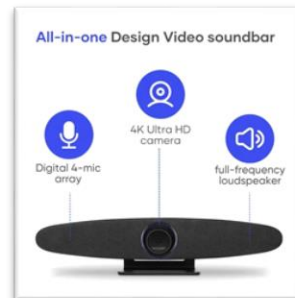
4 K Ultra HD USB Camera



4K PTZ Video Conference Camera



4K Ultra HD USB Camera



4K Video Conference Camera



Stand/Wall Mount



WHY CHOOSE US

Unparalleled Expertise

Commitment to Quality

Customer Satisfaction

Innovation and Technology

Benefits of Interactive LED Panel



- TV
- Computer
- Projector
- White Board
- Movie Theatre
- Touch Screen



Usecase for Interactive LED Panel



- Education
- Business
- Retail for Product Display
- Art and Entertainment
- Collaborative Work
- Healthcare
- YouTubers
- Students as Computer
- Corporate Communication
- Teachers & Trainers



USP's of Interactive LED Panel



- Get one products of 5 benefits
- Energy Saving
- Time Saving
- Money Saving
- Wireless
- Latest Technology
- Intuitive Touch Controls
- Simple Navigation
- No Learning Curve
- Effortless Content Sharing
- Touch and Pen Support



YOUR SPACE DESERVES BEST CHOOSE OUR ACCESSORIES

JOIN US



A large, curved smart TV is shown in the top left corner, displaying a Windows 10 desktop environment. The taskbar is visible at the bottom of the screen, and several application icons are pinned to the Start menu, including File Explorer, Settings, and Microsoft Edge. The TV is mounted on a dark stand.

FRANCHISE OPPORTUNITY

Become A Franchisee Of Henxduf Ltd.



FRANCHISE MODEL

An Opportunity to Join the
Henxduf to grow your Business.

An Opportunity of Increase your
Financial Power and Business
Intelligence with Henxduf.





H E N X D U F[®]

EXPRESS MODEL

Start your own interactive panel showroom

EXPRESS MODEL

Area req:- 150 – 200 sqft.

Franchise Fee:- Nil

Investment:- 5 Lac

ROI:- 6- 18 months

Margin:- 15-25% on products

Royalty :- Nil



Deliverables

TOTAL INVESTMENT :RS. 5 LAKHS

Stock with Mounts of

3 Interactive Panels of One each of

- 65 Inches
- 75 Inches
- 85 Inches

Interior Branding of the Store

One Sign Board at Out Side

Initial Digital Marketing



COMPANY SUPPORT

- 3 years warranty per products
- Product Training
- Sales Training
- Online Marketing and Advertising
- Operational Support
- Store Location Search



FRANCHISE BENEFITS

- Start your Business with Renown Brand Name
- Growing Business in India
- Buying power and negotiated deals with suppliers
- Support network of other franchisees



Income Sheet




- Depends on number of panel sold
- Gross income will be 5 to 6 lac on sales of 20 panels

Income may vary from person to person depends
on expenses and Sales



Don't Miss the Opportunity to be a Part of our Henxduf

All-in-one Design Video soundbar



The diagram shows a sleek, black, horizontal video soundbar. Three callout boxes with icons point to specific features: a microphone icon for 'Digital 4-mic array', a camera icon for '4K Ultra HD camera', and a speaker icon for 'full-frequency loudspeaker'.

- Digital 4-mic array
- 4K Ultra HD camera
- full-frequency loudspeaker

Wide range of applications



The diagram features a central image of the video soundbar. Surrounding it are several logos for popular platforms: Microsoft Teams, Zoom, YouTube Live, Twitch, Facebook Live, and Cisco Webex Meetings.

- Microsoft Teams
- Zoom
- YouTube Live
- Twitch
- Facebook Live
- Cisco Webex Meetings

BUILT-IN NOISE REDUCTION MIC

Beam Forming (BF) microphone is built in, with a pickup distance of 6 meters.



The diagram shows the soundbar with a callout to its microphone. Below it, a waveform graph compares audio 'Before Noise Reduction' (a noisy, jagged wave) and 'After Noise Reduction' (a clean, smooth wave).

- Before Noise Reduction
- After Noise Reduction



THANKS

Do you have any questions?

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