

HNH
'neris & hemly'

BUSINESS PROPOSAL

FIRST TIME IN INDIA
NEEM TECHNOLOGY IN SHOES



INTRODUCTION

Heris & Hemly is the New Delhi Footwear Company renowned for its Neem Technology in the Shoes

The Anti Fungal and Neem Based Technology will disrupt the footwear Market in India



HNH
heris & hemly

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ABOUT US

HNH SHOES IS A POPULAR INDIAN FOOTWEAR BRAND KNOWN FOR ITS ECO-FRIENDLY PRODUCTS. THE BRAND USES NEEM-TREATED PRODUCTS TO MAKE ITS SHOES, WHICH ARE BOTH SUSTAINABLE AND ENVIRONMENTALLY FRIENDLY. THE NEEM-TREATED RAW MATERIALS ARE FREE FROM CHEMICALS, MAKING THEM SAFE FOR THE ENVIRONMENT AND THE WEARER

VALUES

Vision

HERIS N HEMLY IS A POPULAR INDIAN FOOTWEAR BRAND WHOSE MOTTO IS TO CHANGE THE INDUSTRY WITH QUALITY PRODUCTS AT SPECIAL PRICES.



Mission

WE WANT TO PROVIDE OUR SHOES. THAT IS FREE FROM ALL ISSUES. SUCH AS; SWEAT ISSUES, AND FUNGUS ISSUES. AND ITCHING ISSUES



Product Range

1

RUNNING SHOES

2

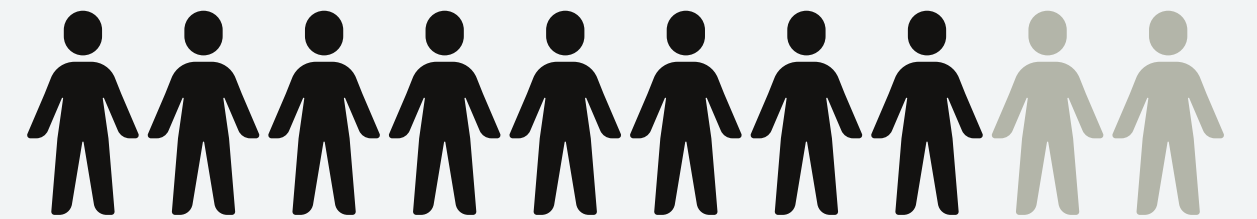
SPORTS SHOES

3

CASUAL SHOES



**THE HERIS N HEMLY
IS PROVIDING ITS
FRANCHISE IN
AFFORDABLE PRICES**



PRODUCT RANGE



USP OF PRODUCT

- **NEEM SHOES WITH HERIS & HEMLY**
- **GET RID OF BAD ODOR FROM SHOES**
- **GET RID OF FUNGAL INFECTIONS DUE TO SHOES**



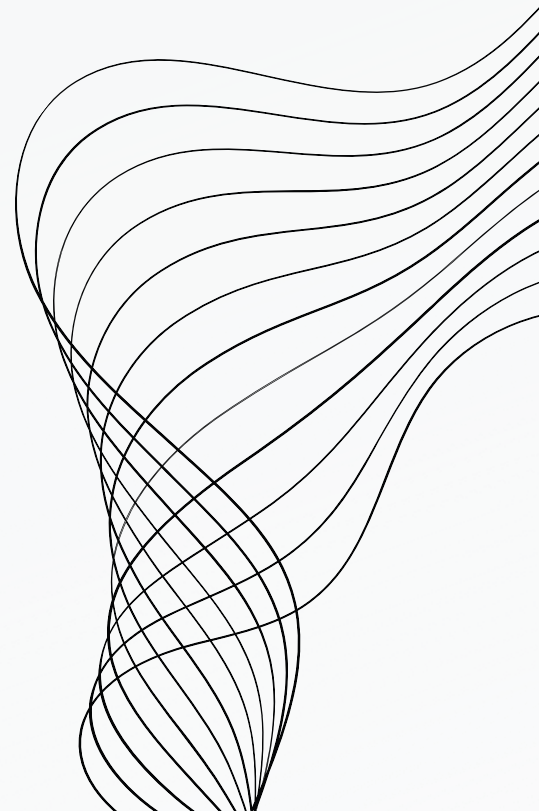
MARKETING USP

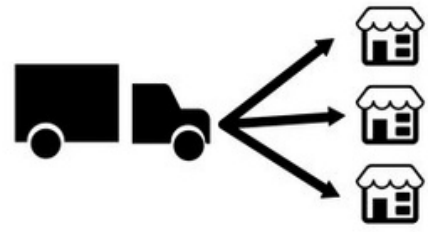
- UNIQUE PRODUCT
- HIGH QUALITY PRODUCTS
- DURABLE
- AFFORDABLE PRICING
- WIDE PRESENCE
- VARIETY & DESIGNS





BUSINESS **OPPORTUNITY**





DISTRIBUTOR SHIP



FRANCHISE



FREELANCERS

FRANCHISE

Requirements

1. Area : 400 Sq ft Plus
2. Location : As per Approval of Company
3. Fees : 1.5 Lacs Non Refundable
4. Stock : 7 Lacs Minimum
5. Interior : 3 Lacs



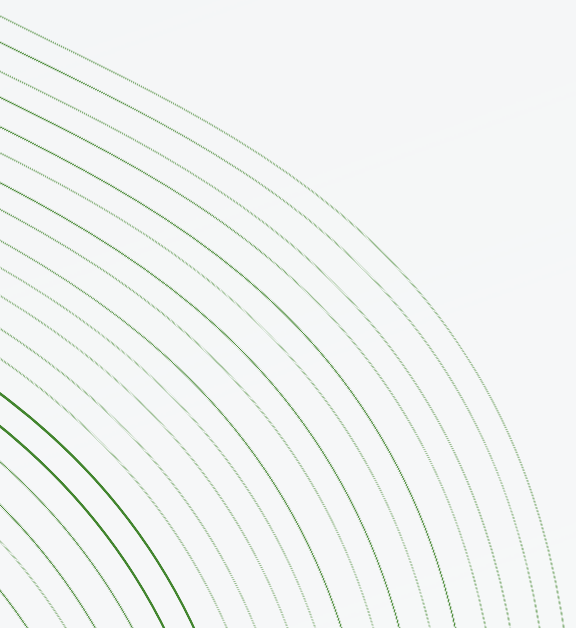
PROFIT MARGIN

- Profit Margin varies for Distributor, Franchise and Freelancers
- for Franchise the Profit margin is 45%
- Quarterly and Yearly incentives

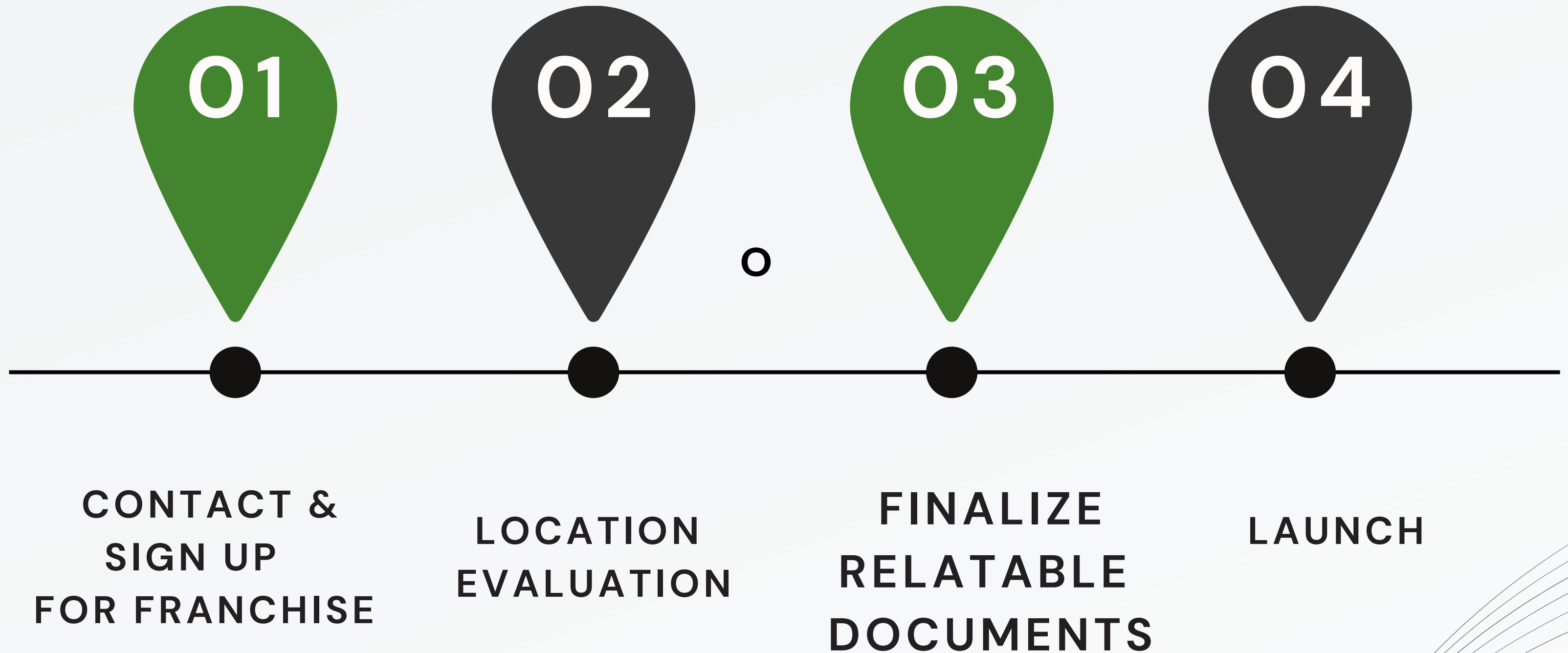


SUPPORT

- TRAINING,
- MARKETING,
- ON GOING OPERATIONAL SUPPORT.



HOW TO START FRANCHISE



CONTACT US



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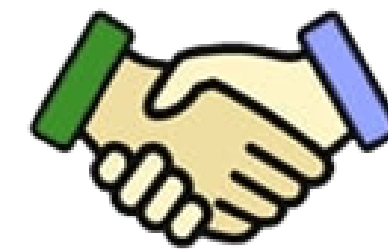
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