

SANDWICH FRANCHISE BUSINESS PROPOSAL



Sandwich For Good Moments

Franchise Enquiry:- 7827719099



Are you looking for starting your own successful Sandwich Restaurant Franchise?

Introduction

Welcome to Salute 2 Sandwiches, where we are dedicated to creating unique sandwiches that will make your taste buds stand up and salute! We are a passionate team of food lovers who believe that a sandwich is more than just two slices of bread. Salute 2 Sandwiches is a well-established 2023 and rapidly growing chain of sandwich restaurants located in Faridabad, Haryana.

Founded by Lalita Chaudhary, our passion for creating healthy and delicious sandwiches has been the driving force behind our success.

We aim to make sandwiches easily accessible to everyone offering a wide range of varieties to cater to diverse tastes. We have different varieties of sandwiches. Our sandwich menu offers sandwiches, salads, burgers, wraps, pasta, soups, deserts, milkshakes, coolers, smoothies, thandai etc. Our commitment extends beyond the food itself. We strive to provide exceptional customer service and a welcoming atmosphere. As a growing chain, we are dedicated to expanding our reach and sharing our passion with more communities in India.



Mission

Our mission is to create delicious, high-quality sandwiches that satisfy and delight. With exceptional ingredients, careful preparation, and a passion for culinary craftsmanship, we offer a diverse menu to cater to various tastes. Fresh, flavorful, and made with love—our sandwiches are a culinary experience to savour.



Vision

To become a recognized leader in the sandwich industry, known for delivering exceptional quality, service, and creation. We desire to expand our brand nationally while maintaining a strong commitment to customer satisfaction, culinary excellence, and community involvement.





Our Team



Founder:- Lalita Chaudhary

Aircraft Maintenance engineer by profession. Experience of working with different airlines. Since 2019, I am in food business.



Director:- Anmol Singh

He is from hotel management background. He had a experience of working with different brands. Salute 2 Sandwiches is a invention from both of our brains.



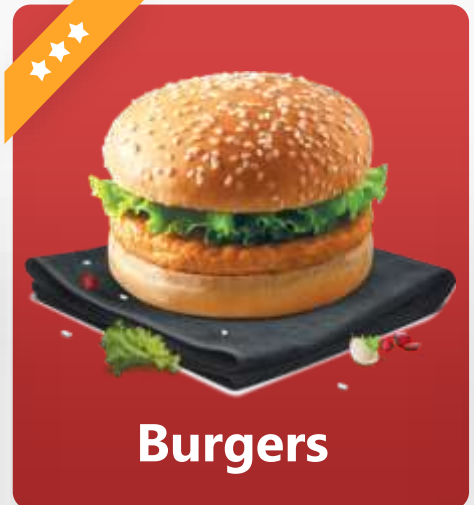


**"Nothing beats the
comfort and deliciousness
of my sandwich; it's a
tasty masterpiece that
always hits the spot."**





Sandwiches



Burgers



Wraps & Rolls



Milk Tea/Coffee

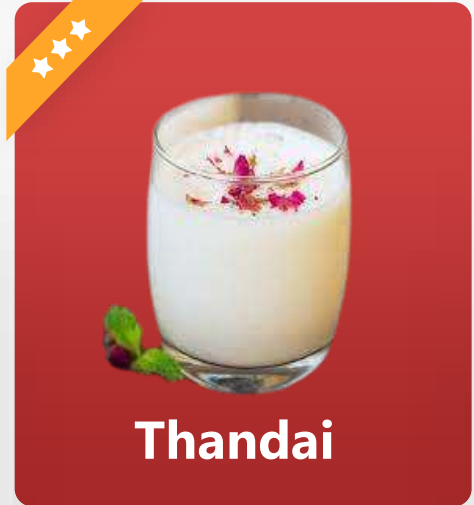


Cold Coffee

Salute 2 Sandwich Menu



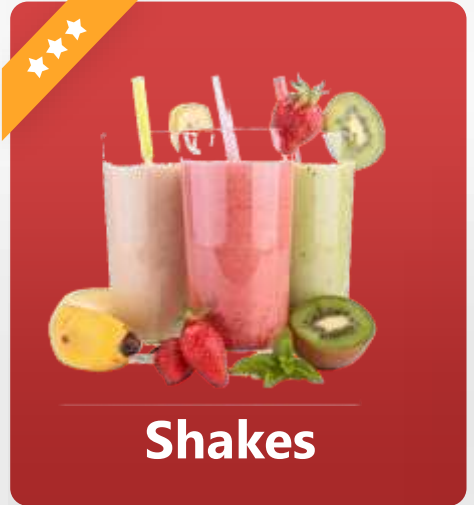
Ice Tea



Thandai



Coolers



Shakes



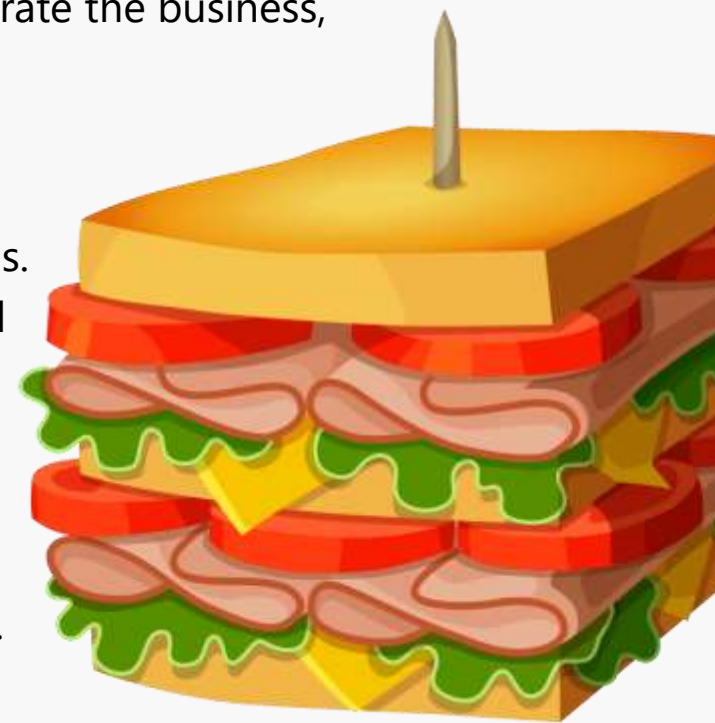
Desserts



Why to Choose?

Salute 2 sandwich franchise can be an attractive choice for several reasons. Here are a few key points that make it a compelling option:

- ❖ **Established Brand:** Salute 2 Sandwiches is an established sandwich franchise with a recognizable brand in Faridabad.
- ❖ **Training and Support:** Salute 2 Sandwiches likely provides initial training on how to operate the business, including food preparation, customer service, and marketing strategies.
- ❖ **Purchasing Power:** As part of a franchise, you can benefit from the collective purchasing power of the entire network. This can lead to better deals and discounts on ingredients, equipment, and supplies, ultimately contributing to cost savings and higher profit margins.
- ❖ **Menu and Product Offering:** Salute 2 Sandwiches likely has a well-developed menu and product offering that has been designed based on market research and customer preferences.
- ❖ **Brand Recognition:** The Salute 2 Sandwiches franchise may have built up a strong reputation and brand recognition in the local market or even beyond. This can attract customers who are familiar with the sandwich brand and increase foot traffic to the store.





USPs



USP of the Salute 2 Sandwiches franchise lies in several key aspects that set it apart from other sandwich franchises:

- ❖ **High-Quality Ingredients:** Salute 2 Sandwiches prides itself on using only the freshest & highest-quality ingredients in its sandwiches. From freshly baked bread to premium cheeses, and vegetables, customers can expect a delicious and satisfying meal every time.
- ❖ **Diverse Menu Options:** The franchise offers a diverse menu with a wide variety of sandwich options to cater to different tastes and preferences.
- ❖ **Customization and Personalization:** Salute 2 Sandwiches prides itself on its ability to cater to individual tastes. Customers can build their own sandwiches by selecting from a wide range of bread, fillings, toppings, and sauces.
- ❖ **Focus on Health and Nutrition:** Salute 2 Sandwiches understands the importance of offering healthy and nutritious options. They provide a range of fresh vegetables, and whole-grain bread choices, enabling customers to enjoy a balanced and wholesome meal.
- ❖ **Consistent Quality and Taste:** The franchise maintains strict standards to ensure consistency in quality and taste across all its locations. Customers can trust that no matter where they visit, they will receive the same great-tasting sandwiches and exceptional service.
- ❖ **Efficient Operations:** Salute 2 Sandwiches franchisees benefit from efficient and streamlined operations, including standardized recipes, training programs, and ongoing support.
- ❖ **Warm and Inviting Atmosphere:** Salute 2 Sandwiches creates a warm and inviting atmosphere in its restaurants, encouraging customers to relax and enjoy their meals.





FRANCHISE OPPORTUNITY





FRANCHISE MODEL

An Opportunity to Join the *Salute 2 Sandwiches* recognized by the India. An Opportunity of Increase your Financial Power and Business Intelligence with Salute 2 Sandwiches.





Check our complete 2 franchise business models where we have considered an affordable investment in a sandwich cafe franchise.

Franchise Model



Kiosk Model



Sandwich Café Model



QSR Model



Equipments



Microwave	15000/-
Double Door Fridge	35000/-
Inductions Stove	10000/-
Sandwich Griller	12000/-
Juicer Mixer Grinder	8000/-
POS (Billing Machine)	50000/-
Cameras	10000/-
Utensils, Sauces Bottles, Containers etc.	30000/-
Miscellaneous	30000/-
TOTAL INVESTMENT	2,00,000/-





Kiosk Model

- ❖ Area Required :- 80 – 100 Sq.ft
- ❖ Franchise Fee :- 2 Lac
- ❖ Interior:- 3.5 Lac
- ❖ Equipment's :- 2 Lac
- ❖ Marketing:- 50,000/-

Total Investment:- 8 Lac

Profit Margin:- 60%

Franchise Agreement:- 5 years





QSR Model

- ❖ Area Required :- 100 – 200 Sq.ft
- ❖ Franchise Fee :- 2 Lac
- ❖ Interior:- 4.5 Lac
- ❖ Equipments :- 2 Lac
- ❖ Marketing:- 50,000/-

Total Investment:- 9 Lac

Profit Margin:- 60%

Franchise Agreement:- 5 years





Sandwich Café Model

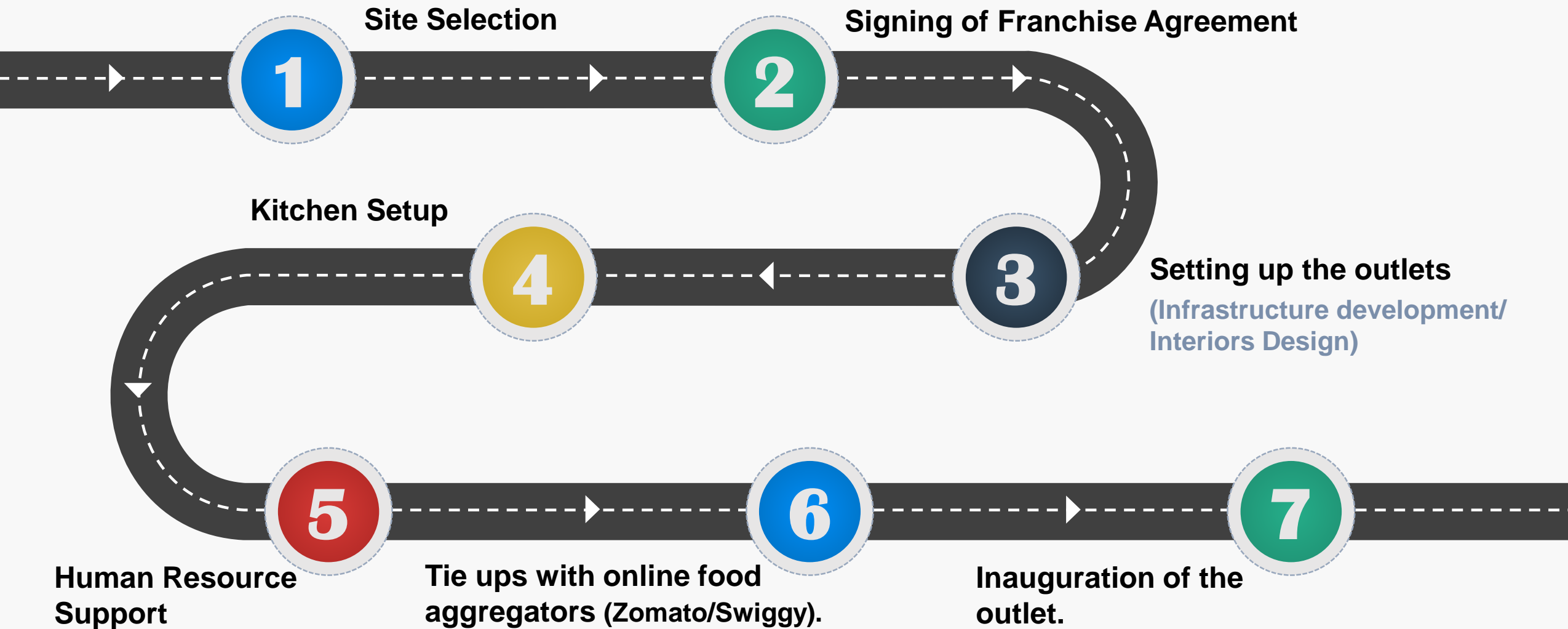
- ❖ Area Required :- 300+ Sq.ft
- ❖ Franchise Fee :- 3 Lac
- ❖ Interior:- 5.5 Lac
- ❖ Equipments :- 2 Lac
- ❖ Marketing:- 50,000/-

Total Investment:- 11 Lac

Profit Margin:- 60%

Franchise Agreement:- 5 years

Roadmap To Open A Franchise



Pre-opening Support & Sequence of Project Flow



1

- ❖ **Site Selection**-The location is of outmost important to generate high footfalls and provide easier accessibility to the target customers. High visibility locations in metro cities, Tier I cities and tourist destinations are to be concentrated primarily. • **Main Road in the market, Ground Floor, own or rented.**
- ❖ Signing of Franchise Agreement: Final deal with joint venture on paper documentation after full payment of franchisee fee
- ❖ **Setting up the outlets (Infrastructure development/ Interiors Design):-** Once the franchisee is onboard, the responsibility of the franchisor to assist the franchisee in getting the business operational
- ❖ **Kitchen Setup:-**
- ❖ **Human Resource Support:-** Staffing Recruitment and Initial training support
- ❖ **Tie ups with online food aggregators (Zomato/Swiggy):-** It's a smart move that can boost your sandwich business's visibility, orders, and customer reach.
- ❖ **Inauguration of the outlet:-** Salute 2 Sandwiches' inauguration of new outlet! This moment marks the beginning of an exciting journey for your business.





- ❖ **Rent**
- ❖ **2 Cook**
- ❖ **2 Helper**
- ❖ **1 Supervisor**
- ❖ **Miscellaneous**
- ❖ **Marketing**

OTHER REQUIREMENT

Income Sheet



Rent:- 30000/-

2 chef :- 30000/-

2 Helper:- 20000/-

Misc.:- 10000/-

Marketing :- 10000/-

= Expected:- 1 lakh

INCOME APPROX 60% GROSS MARGIN ON SALES

DAILY SALES	MONTHLY SALE	PROFIT MARGIN	EXPECTED SALE	NET PROFIT
Daily sales of 10000	3 lac	1.8 lac	1 lac	80,000/-
Daily sales of 15000	4.5 lac	2.7 lac	1 lac	1.7 lac

Our Outlets



Come and try
our delicious
sandwiches in
Faridabad



"Thank You



Contact Us at:- 7827719099

www.franchisebatao.com