







Snacks





YOUR DREAM DESTINATION

FOR YOUR LOVELY = Occasion

Franchise Call Us 7827719099

www.franchisebatao.com



ABOUT US -

Shantilal's Foods Ventures Pvt Ltd. is one of the Fastest Growing Food Chain in India. We have more then 10 year experience in the field of food industries.

Delicious Food | Cost Effective | Clean Environment | Expert Chef | Quality Food.

We Are Offering Sweets, Fast Food, Cakes & Bakery Product, Wide Range of Namkeen, Family Restaurants With Multi Cuisine, Soft Drinks Banquet Hall for Special Occasion and Catering Services.

Our most selling product is unlimited buffet@399/- only with more then 75 dishes.

OUR MISSION VALUES AND VISION.

It was in the early 2013 when MR. ARJUN KUMAR started the journey towards a brighter future. The then small Restaurant with name HOTEL KHANA KHAZANA has now flourished into a family owned enterprise with a total of 4 outlets across Patna . These outlets serve Sweets, and cuisines spanning Indian, Continental, Chinese, South Indian & Regional foods. SHANTILALS FOODS VENTURES follows the casual dining concept and provides a warm and hospitable ambiance in the outlets. Today, SHANTILALS is a food business group with special ventures focused on Sweets, Multi cuisine Restaurants and Bakery. SHANTILALS Sweets is very popular among its customers, and we owe this success to our relentless drive to maintain high quality, and our passion for customer satisfaction. SHANTILALS Sweets is synonymous with the sweet, Dhoda, which is made using a special bench marked recipe that has been passed down generations. SHANTILALS Sweets has major expansion plans and will find presence across the country through express retail outlets, takeaways, casual dining retail outlets for family dining. The group plans to enter the export market of ready-to-eat packed snacks and namkeens. This will start with exports to the United States, Europe and Middle East markets.

ELIGIBILITY AND REQUIREMENTS TO START SHANTILAL'S FRANCHISE

- (Step 1) To start the franchises of the SHANTILAL'S you have to apply the Application.
- (Step 2) Once your application is shortlisted they will send you the documents for the Telephonic Interview.
- (Step 3) If the telephonic interview will be the positive you have to send your documents.

 1. Aadhar Card 2. PAN Card 3. Bank Statement of Last 3. Months 4. Location Photo

COST OF STARTING SHANTILAL'S FRANCHISE.

SHANTILAL'S Franchise in general operates in these formats

- 1. Cake, Bakery, Snacks
- 2. Cake, Bakery, Snacks, Sweets
- 3. Cake, Bakery, Snacks, Sweets, Restaurant
- 4. Cake, Bakery, Snacks, Sweets, Restaurant, Unlimited Buffet@399/-
- 5. Cake, Bakery, Snacks, Sweets, Restaurant, Unlimited Buffet@399, Banquets Hall.

SHANTILAL'S company owns and operates all the existing stores in India. SHANTILAL'S have these business formats in expanding their business.

Model No.-1.: Cake, Bakery, Snacks

• 15lac Onwards Profit Margin-25-30% (I). Franchise Fee-5 Lakhs. Area Almost: -200sqft.

Model No.-2.: Cake, Bakery, Snacks, Sweets.

• 1.5cr Onwards, Profit Margin- 30-40%, Franchise Fee- 25 Lakhs. Area Almost :1200-1500 Sqft.

Model No.-3.: Cake, Bakery, Snacks, Sweets, Restaurant Cost:-

• 2cr Onwards, Profit Margin- 30-45%, Franchise Fee- 35 Lakhs. Area Almost: 2500-3000 Sqft.

Model No.-4.: Cake, Bakery, Snacks, Sweets, Restaurant, Unlimited Buffet@399/-Cost:

• 2.5cr Onwards Profit Margin- 45-60%, Franchise Fee- 45 lakhs. Area Almost: 5000-6000sqft.

Model No.-5.: Cake, Bakery, Snacks, Sweets, Restaurant, Unlimited Buffet @ 399, Banquets Hall.

• Cost: 3.5cr Onwards, Profit Margin- 45-60%, Franchise Fee- 55lakhs. Area Almost: - 10000- 12000sqft.

Specialties

Family Restaurants, Sweet shops, Fast-food outlets, Packaged food products, Snacks, Sweets, Namkeens, Beverages, Small tunk shops, Gifting solution, and Corporate gifting, Catering solution

Why to choose SHANTILAL'S Franchise:

SHANTILAL'S is well known for its flavor, quality, and hygiene. The company never has failed to give the same flavour and quality of products to its customers.

- Establishing SHANTILAL'S shop in India has many benefits. The brand name is only one of many benefits.
- You will also get access to the company's product line, which includes traditional Indian sweets, namkeens, and other delectable treats.
- You get access to the resources and support of the business by purchasing a SHANTILAL'S Franchise.
- company will also provide a business model.
- SHANTILAL'S franchise offers high returns on less investment.
- When you purchase a franchise, you become the owner of your own business.
- · Hassle-free business.
- Products from SHANTILAL'S are made without adulteration, providing its customers the taste of homemade sweets and namkeens, Restaurant
- There are a large number of products manufactured by this business, which sells more than 300 different products.

Benefits of Starting a SHANTILAL'S Franchise:

There are many advantages of beginning a SHANTILAL'S outlet in India. A portion of these advantages incorporate the brand name, support from the organization, and a demonstrated plan of action.

Furthermore, you will likewise gain admittance to the company's product range, which incorporates conventional Indian desserts, namkeens, bread rolls, and different bites, restaurant.

Being a part of the SHANTILAL'S gives you many benefits. Some of these benefits include:

- Admittance to the company's assets and supports
 Demonstrated plan of action
- High Investment
- High Return
- Adaptable working hours
- Work for yourself
- Hassle free business
- Admittance to the company's assets and supports.
- The capacity to utilize the company's marking and promoting materials
- The capacity to sell the company's products and services.

Area Required To start SHANTILAL'S Franchise.

As mentioned earlier SHANTILAL'S franchises network in those Formats. Hence, the space of operations depends on the area in which the Franchisee is planned to be opened. All the models have seen success in a typical Indian scenario and so taking decision pertaining to which model to go depends on how much you want to invest.

KEY FACTS ON SHANTILAL'S

Sr No.	Туре	Private
1.	Company Details	SHANTILAL'S FOODS VENTURES PVT LTD
2.	CIN No.	U15100BR2020PTC046889
3.	PAN No.	AALCP2509B
4.	Industry	Sweets, Snacks, Bakery & Restaurant
5.	Founded	2020
6.	Founders Or Parent Company	Mr. Arjun kumar & Guddu kr. Yadav
7.	Corporate Head quarters	Patna, Bihar, India
8.	Number of locations	Over 4 outlets
9.	Area served	PAN India & abroad
10.	Model	Franchise
11.	Menu offering	Pure Veg. Restaurant, Sweet, Namkeen, Bakery, Snacks.
12.	Revenue	Rs. 10Cr. in One Year from one outlet.
13.	Website	https://shantilals.com/
14.	Contact Details	Mithapur Sabjimandi, Near Dayanand Girls School, Patna -1



TO START AN SHANTILAL'S OUTLET

- Personal Documents Aadhar and Pan Card
- · Bank Passbook
- · PD cheques If necessary
- · GST License and other necessary stuff
- · Brand agreement
- · Store agreement Paper
- · Food and FSSAI Licence
- Local municipality authorization

THIS IS FOR FRANCHISE MODEL: 2, 3, 4 & 5

TYPE OF EXPENSES	COST AND OTHER DETAILS
Average sales Revenue	Rs. 45-50 Lacs Per Month
Raw material cost(Min. 50%)	Rs. 22-25 Lacs Per Month
Gross Profit:	Rs. 20-25 Lac Per Month
Rent	Rs. 200,000 Per Month
Electricity and water expenses	Rs. 100,000 Per Month
Staff Salary	Rs. 4-5Lac (Min. 20) Per Month
Misc. expenses	Rs. 300000/- Per Month
Net Profit	Rs. 12-15 Lac Per Month

THIS IS FOR FRANCHISE MODEL: 1

TYPE OF EXPENSES	COST AND OTHER DETAILS
Average sales Revenue	Rs. 10 Lacs Per Month
Raw material cost(Min. 50%)	Rs. 5 Lacs Per Month
Gross Profit:	Rs. 5 Lac Per Month
Rent	Rs. 50,000 Per Month
Electricity and water expenses	Rs. 20,000 Per Month
Staff Salary	Rs. 80,000 (Min. 5) Per Month
Misc. expenses	Rs. 70,000/- Per Month
Net Profit	Rs. 2,80,000 Per Month

Company support

- 1. All Interior & Exterior Work Done By Company.
- 2. All Chef, Sweet Karigar, Waiter, Salesman, Housekeeping Staff, Manager, Cashier, Accountant Etc Provided By Company.
- 3. All Raw Material & Sweet, Namkeen, Bakery Products, Packing Material Provided By Company.
- 4. All Management, Operation, Production & Transportation Done By Company.
- 5. All Equipment & Service Tools Are Given By Company.
- 6. This franchise is valid for seven years only.

ROYALITY DETAILS

Company Will Take 7% of Total Sale Every Month For All Above Work.













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