

DMSTEPS

Digital Marketing Institute

Join Hands with us Franchise



www.dmsteps.com

9667389170

About DM Steps



DM Steps was Started in 2017 with a Vision to spread the Knowledge of Digital Marketing in India.

The Institute is founded by Ashish Aggarwal and DM Steps is Currently Operational in Dhanbad and New Delhi. It is a Platform where you will Learn Digital Marketing online & Offline.

Why Digital Marketing



- ☐ The ability to reach a global marketplace
- ☐ To Generate more Business
- ☐ Increase your sales.
- ☐ Easy to do Targeted Marketing at Very Low cost.
- ☐ Facilitates Interaction with Targeted Audiences
- ☐ Builds Brand Reputation
- ☐ Opens many doors to success

Our Courses

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- ☐ Blogging
- ☐ Web Development
- ☐ SEO
- ☐ Video Editing
- ☐ You Tube Marketing
- ☐ Social Media Marketing
- ☐ Lead Generation
- ☐ Affiliate Marketing

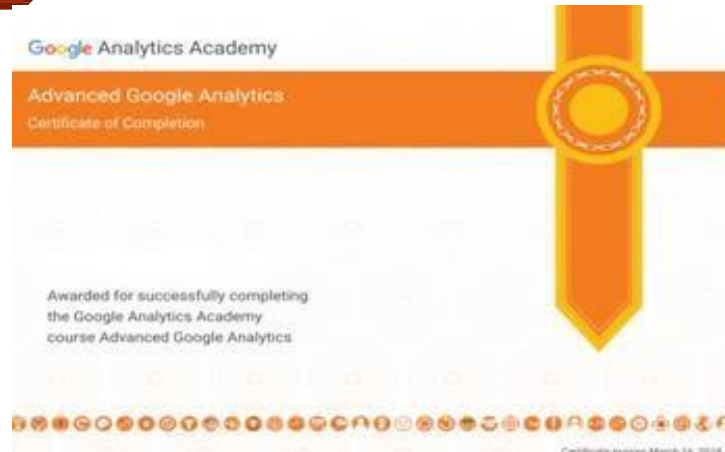
Digital Marketing Course

DMSTEPS

There are more than 20 Modules to Learn in Digital Marketing Course.

- 9 Certificate Including 8 from Google
- 3 - 4 Month Flexi Batches
- 100% Placement Assistance
- Monthly Fees
- Live Projects will be Provided
- Career Oriented Course

List of Certificates



Who Can Do this Course

**This course is Beneficial for All Classes
Specially for**

- ☐ Students
- ☐ Marketing Professionals
- ☐ Small Business owners
- ☐ Entrepreneurs
- ☐ For those who want to work from Home
- ☐ Housewives
- ☐ Job Seekers
- ☐ Sales Executives

Benefits of the Course

- ☐ Become an Entrepreneur
- ☐ Make money through blogging or affiliate marketing
- ☐ Offer digital marketing service as a freelancer

Franchise Opportunity

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Franchisee Profile:

- ☐ An individual entrepreneur who wants to invest in educational sector
- ☐ A person who already have a proven track record in similar business will be a plus

Why Digital Marketing Business

- ❑ Digital marketing is Cost Effective
- ❑ Digital Marketing Entices people to take favorable action
- ❑ Get connected to the Mobile Customers
- ❑ Better ROI for your Investment
- ❑ Potential to earn higher revenues

Support & Benefits:

Following are the support that will be
Provided by the company

- ☐ Brand name advantage
- ☐ Franchise training
- ☐ Proven business model to follow
- ☐ Trainers Support
- ☐ Regular Training and Review
- ☐ Marketing Support

Independent DM Steps Consultancy

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Requirements

- No office required
 - No staff required
 - No Teacher required
-
- **Franchise Cost:- 25,000/-**
 - **Commission 20%: For each 1-5 students**
 - **Commission 30%: For each 6+ students**

Any Doubt Ask through Facebook Group, Whatsapp & by Email

Franchise Model

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Requirements



- **Franchise Cost:- 1 Lakh/-**
- **Area:- 400-600 sqft.**
- **Need 1 classroom**
- **1 counselor**
- **1 cabin**
- **1 Teacher**
- **1 reception**
- **Commission 60%: For per Student**

Any Doubt Ask through Whatsapp, Email or by given contact no.

We Provide

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- ☐ Brochure
- ☐ Book
- ☐ Certificate
- ☐ T-Shirt & Cap
- ☐ Cup
- ☐ Live Projects
- ☐ Student Counseling
- ☐ Placement Guarantee and many more...

- | | |
|---|----------|
| <input type="checkbox"/> How long is the franchise term for? | Lifetime |
| <input checked="" type="checkbox"/> Is the term renewable? | Yes |
| <input type="checkbox"/> Is there any renewable charge? | No |
| <input type="checkbox"/> Will it be Up to date as per Industry? | Yes |

Contact Us

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