

FRANCHISEE INFORMATION

*13+ OUTLETS
In 2+ States*

For More info visit:
www.franchisebatao.com





INTRODUCTION

- *Absolute Shawarma franchise system is based on a proven formula of success. Our franchise is best known to reduce the risk of operating one's business entirely by himself or herself. It does offer the franchise an opportunity build his or her business on AS's brand image as long-term partner in the business.*
- *Based on the demographics of the cities store formats have been proposed. All formats would have an option of 'Delivery Module' depending on the potential of the territory and in consultation with the franchisor.*

Veg Rolls : Falafel Roll, Kerala Parota Roll, Paneer Tikka Roll, Peri Peri Paneer Roll, Mushroom Tandoori tikka Roll, Achari Paneer Roll



Non-Veg : 10 varieties of Shawarmas, 10 Varieties of Barbeque , Grill Chicken, Alfahm, Non-Veg rolls.





Beverages: Fresh Lime Soda, Masala Cola, Mint Mojito, Cold Coffee, Chocolate Shake, Oreo Shake

Fries: Garlic Potato Wedges, French Fries

- [Menu- Absolute Shawarma.xlsx](#)





- **Preferred Locations:** Pan India

- **How to get Absolute Shawarma Franchise?**

Connect with us on franchisebatao@gmail.com or call on 7827719099 and we will guide you through the process.

- **What are some of the things we look for in a Franchisee?**

The franchise partner needs to comply with all of our standards and guidelines in running the outlet, Provide quality shawarmas and safeguard and grow the brand name. For the Franchisee Owned Franchisee Operated model, the franchisee partner should identify the location to set up the outlet.

- **Support you can expect from the company**

Supply of inventory, staff training, assistance in building the outlet, administrative assistance, marketing and promotional support.





Great Reasons to Partner

- Low Investment Opportunity
- 50 % Gross and 25 % Net Margins
- 13+ outlets, 3+ states and still growing
- Outlet Setup Support
- Operational Support
- Food Supplies
- Minimum Royalty
- Manpower Training Support
- 20+ Varieties, 10+ Varieties of Barbeque, Grill Chicken



FRANCHISE FACTS

- Total Initial Investment: INR 6-7 Lakhs (depending on size & location)
- Royalty: INR 6,000/- (Six Thousand) per Month plus applicable tax (starting 4th Month onwards) paid via Post dated cheque
- Agreement Term: 5 Years with renewal option
- Food Supply: From Central Kitchen/ Approved Vendor/Brands only





Stand Alone Take Away - Inception Cost(Area 100 to 120 SqFt)	Amount
Equipment & Machinery - A	175,000
Outlet Setup Cost - B	150000
System & Billing S/W - C	
POS (Software)	9,000
Other Expenses - D	
Licenses	5,000
Launch & Preopening Marketing Cost	10,000
Sub Total	15,000
Franchise Cost - E	
Franchisee Fee	250,000
(GST will be addiotnal on Franchise Fees)	
Total Project Cost (A)+(B)+(C)+(D)+ (E)	599,000
Note: Total budget may get vary depends on size & requirements of the shop	





Monthly Revenue & Profit Margin Workings

Sales Per Month	200000		250000		300000	
Food Cost	45%	90000	45%	112500	45%	135000
Salary	18%	35000	14%	35000	12%	35000
Rent	10%	20000	8%	20000	7%	20000
Employee Food Cost	3%	6000	2%	6000	2%	6000
Employee Accomodation	3%	5000	2%	5000	2%	5000
EB	1%	2500	1%	2500	1%	2500
Misc.	2%	3000	2%	4000	2%	5000
Grand Total	200000	161500	250000	185000	300000	208500
Net P & L	19%	38500	26%	65000	31%	91500

Avg Sales Beark Up Analysis

If, Sales Per Month	150000	200000	250000	300000
Required Avg Sales Per Day	5000	6667	8333	10000

Info: Pay Back period/ROI - 12 to 14 Months





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